POATEK
COOKIES POLICY

Version of: November 2021

We build software for companies all over the world. Doing this transparently, informing how your data is used, is extremely important, so we value and respect this information.

This Cookie Policy ("Policy") is not a contract and does not create any legal right or obligation, but are guidelines regarding our use of cookies, and is applied to all products and services on the www.poatek.com website ("Site").

In this policy we use the term "cookies" to refer to cookies, web beacons and other similar technologies.

For more information about our use of personal data, please read our Privacy Policy.

Does the Site use cookies?

Yes, we use cookies and other similar technologies so that those who access the Site have the best possible experience.

By continuing to visit the Site or use our services, you are agreeing to the use of cookies and similar technologies for the purposes specifically described in this policy.

What is a cookie?

A cookie is a small file added to your device or computer that allows you to activate the features and functionality of the Site. For example, cookies allow us to identify your device or computer, making it possible to securely sign in and out of the Site, and help us know if someone has tried to access your account from another device or computer. Cookies also allow us to easily share POATEK content, helping us to deliver relevant ads to you.

When does the Site use cookies?

Cookies are used throughout the Site. This way, all browsers that visit the Site will receive our cookies.

What types of cookies does the Site use?

We use two types of cookies: persistent cookies and session cookies.

A persistent cookie helps you recognize the user by making it possible to return to the Site or interact with our server without having to log into your account again. After your access to your account, a persistent cookie will remain in your browser and will be read whenever you return to our Site.

Session cookies last until the time it ends (usually during a visit to a website or during a browser session).

What are cookies for?

Cookies may be used to recognize you when you access the Site, to store your preferences and to provide a more personalized experience according to your settings, and to make your interactions with the Site faster and safer.

Cookie Control

Most browsers allow you to control cookies in your settings. However, if you limit the use of cookies, you will not have the experience we have prepared for you, as there will no longer be customization.

You can also prevent custom settings from being saved, such as username and password.

How to disable or remove cookies?

If you do not want your information to be collected through cookies, you can change the setting in your browser. Each browser has an specific setting to enable, disable and clear cookies.

Check out below how to perform this procedure in each available browser:

- Google Chrome

- Internet Explorer

- Mozilla Firefox

- Safari (Desktop)

- Safari (Mobile)

- Android Browser

- Opera

- Opera Mobile

For other browsers, check the documentation provided by the browser manufacturer.

Our Cookies

- **Cookies Required:**

Cookies deemed necessary enable core functionality such as security, network management and accessibility, regardless of your consent to use. You can disable them by configuring your browser, however this may affect the operation of the Site.

Cookie	Provider	Description	Retention
HSID	Google.com	Store signed and encrypted records from the Google user account and identify the most recent login, allowing Google to authenticate users, prevent fraudulent operations, and	Persistent (2 years)

		protect unauthorized access. Profile building.	
SIDCC	Google.com	Security cookie that protects user data from unauthorized access.	Persistent (24 hours)

- **Functional Cookies:**

Cookie	Provider	Description	Retention
OGPC	Google.com	This cookie is installed by Google Maps to display the search on the map.	Persistent (1 month)
OTZ	Google.com	This cookie is used by Google Analytics to track website traffic information.	Persistent (1 month)
SSID	Google.com	Used by Google to store preferences and other user information, such as the preferred language.	Persistent (2 years)
SAPISID	Google.com	Used by Google to store preferences and other user information, such as the preferred language.	Persistent (2 years)
NID	Google.com	Used by Google to store preferences and other user information, such as the preferred language.	Persistent (6 months)
DV	Google.com	Used to collect information about how visitors use the site to compile reports and make improvements. The cookie allows you to collect information anonymously, including the number of visitors to the site, where visitors came from, and the pages they visited.	Persistent (24 hours)

- **Marketing Cookies:**

Cookie	Provider	Description	Retention
_gcl_au	poatek.com	Used by AdSense to experience the efficiency of advertising on sites that use its services.	Persistent (3 months)
_fbp	poatek.com	Used by Facebook to deliver several advertising products, such as real-time	Persistent (3 months)

		bids from third-party advertisers.	
SID	Google.com	Used by Google to store user preferences.	Persistent (2 years)
__Secure-1PSID	Google.com	To build user interests profile and to display Google ads in a relevant and personalized way.	Persistent (2 years)
__Secure-3PSID	Google.com	To build user interests profile and to display Google ads in a relevant and personalized way.	Persistent (2 years)
__Secure-1PAPISID	Google.com	To build user interests profile and to display Google ads in a relevant and personalized way.	Persistent (2 years)
__Secure-3PAPISID	Google.com	To build user interests profile and to display Google ads in a relevant and personalized way.	Persistent (2 years)
__Secure-3PSIDCC	Google.com	To build user interests profile and to display Google ads in a relevant and personalized way.	Persistent (1 year)
APISID	Google.com	To build a user interest profile and to display Google ads in a relevant and personalized way.	Persistent (2 years)

- **Statistical Cookies:**

Cookie	Provider	Description	Retention
_ga	poatek.com	Registers a unique ID that is used to generate statistical data about how the visitor uses the site.	Persistent (2 years)
_gid	poatek.com	The cookie is used to store information about how visitors use a website and helps in creating an analytical report of how the website is performing.	Persistent (24 hours)
1P_JAR	Google.com	Collects site statistics and tracked conversion rates.	Persistent (1 month)

Cookie Policy Changes

POATEK may change this Cookie Policy as necessary and at any time, and the changes are reported prominently on our Site.

Contact us

If you have questions or if you think that your concerns have not been addressed in this Cookie Policy, please contact us by sending an email to dpo@poatek.com.